# centrAL INL.

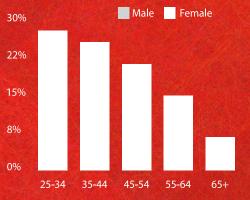
CENTRAL ALABAMA BUSINESS JOURNAL

Reach affluent business leaders who make buying decisions for their business and their personal spending.



# **AUDIENCE**

- Affluent
- Decision Makers
- Diverse
- Educated
- Community-Focused
- Influential



# **ANNUAL RATES**

## RATE (Per Insertion)

## **SUPER DEAL** (6 Issues - Per Insertion)

2 Page Spread

Premium

Full Page

Half Page Vertical

Half Page Horizontal

Email and digital packages available

Readership: 125,000+ ANNUALLY Circulation: 42,000 Direct Mail: 36,000+

**CIRCULATION** 



directly mailed to more than

6.500

businesses monthly



more than

10.000

email addresses monthly

exp

FOR MORE INFORMATION, CONTACT 334.578.7810

# **EDITORIAL**

2		2	9
-	$\smile$		$\smile$

# **DEADLINES**

ISSUE	EDITORIAL FOCUS	PLACEMENT	ARTWORK
JAN	Year in Review/Moving Forward	Nov 18	Dec 9
MAR	Young Professionals	Jan 13	Jan 24
MAY	Entrepreneurs/Technology	Mar 17	Apr 7
JUL	Higher Education	May 19	Jun 9
SEP	Non-Profits	Jul 21	Aug 11
NOV	Women in Business	Sep 22	Oct 13

# IN EVERY ISSUE:

WOMEN TO WATCH

CEO SPOTLIGHT

**NEWS TO KNOW** 

**INDUSTRY EXPERT COLUMNS** 

Advice for business management topics

10 THINGS TO KNOW

Light list surrounding targeted business subjects

**SEEN ON SCENE** 

Photos from various business networking events

LIKE A PRO

Professional development topics

FRESH INC!

Ribbon cuttings

ON THE LADDER

Career moves



SIZE	WIDTH	X	HEIGHT
2-Page Spread (Bleed)	18.5"	Х	11.25"
Full Page (Trimmed)	9"	X	10.75"
Full Page (Bleed)	9.5"	Х	11.25"
Half Page (Horizontal)	8"	X	4.75"
Half Page (Vertical)	3.875"	Х	9.75"

Electrionic files accepted: JPEG, PDF, TIFF

Resolution: 300 dpi

Full page and back cover ads should be sent at bleed size, keeping all important text and items .75 inches from the outside edge to allow a safe area for trimming.



# **CONTENT CHAMPION SPONSORSHIPS:**



# **DIVERSITY, EQUITY & INCLUSION**

I Educating business leaders & featuring businesses that are moving the needle



#### THE BUSINESS OF DOING GOOD

Highlighting non-profits that make a difference in our community



#### **MINORITY & WOMEN-OWNED BUSINESS**

Encouraging the growth of this sector through inspiring success stories



#### **WOMEN TO WATCH**

Spotlighting diverse women doing great things in the community



#### SMALL BUSINESS SPOTLIGHTS

Featuring the strong, the steady and the cool small businesses in the area



#### **ENTREPRENEUR & TECH SPOTLIGHTS**

Fostering entrepreneurial and tech community initiatives through storytelling

